

9/05/07

Directors Present: Chairman Jason Collis, Treasurer Greg Smith, Secretary Glenda Lewis, Jack Carter, Christy Weir, Jerry Breiner, Seana Weaver, Ed Warren, Dan Frederickson, Maria Fiore, Chris Bennett.

Directors Absent: Vice Chair Clarey Rudd, Zoe Taylor, Mark Hartley, Jim Luttjohann, and Dan Frederickson.

Also present: Rob Edwards, DVO Executive Director; Fr. Jim Anguiano, Sid White, Debra Schreiber, Sherry Cash, Lori Moll Robin Elander, Gerhard Mayer, Cheryl Heitmann, Richard Castro and Louise Vien and Dave Armstrong.

The meeting was called to order at 9:04 a.m.

Chair Jason Collis welcomed Crowne Plaza GM Douglas Wood as our invited guest. Jason Collis acknowledged that the Crowne Plaza is a vital asset to our downtown and it is within the DVO boundaries as well. Paraphrasing Doug: he thanked Rob Edwards for reaching out to his staff this summer to forge relationships. He expressed interest in participating in future DVO meetings to address key issues affecting his hotel. These issues include:

- + The severe lack of Ventura Police presence on and around the beach promenade. There had been little visible police presence all summer unless a 911 call was placed. The Hotel needs Beat 5 back. Lack of visibility of police hurts his business; 10 cars were vandalized in the parking structure last weekend during ArtWalk and Aloha was tagged all over its entrance.
- + Mr Wood also expressed an interest in the City maintaining the plaza better-the flowerpots on the palm trees on the promenade are an embarrassment to the City and the Hotel.

The DVO board concurred and asked for Doug's participation and support in the future.

1. Approval of the previous board meeting minutes J. Collis
Motion passed.*

2. Finance committee Report G. Smith

The organization is now nearly \$40,000 in debt and has only \$1,000 in the bank. The funding request from the City is still outstanding but will be addressed in three businesses days at the next finance

committee meeting. Sid White to attend and explain what the DVO must do to obtain the first round of funding.

3. Executive Director's Report R. Edwards

Report attached. The next Design committee meeting will be at Weaver Wines, September 12, 2007 at 12:00 noon. Design committee will choose a day for the next neighborhood clean-up and solicit volunteers to paint the information kiosk.

4. Promotion Committee Report S. Weaver

The Promotion committee meetings are every first and third Monday of the month at 4:00 at Weaver Wines.

Action: A donor has committed to donating \$5,000.00 to DVO if the Organization sponsors the Starlight Cinema feature film during the Aloha festival. A motion was made to sponsor the event after securing the donation from the donor. Passed

5. DOT Committee Report J. Breiner

The next downtown parking task force meeting will be at City Hall on September 20, 2007 in the Community meeting room. The homeless/social services housing task force meeting will be meeting again in October.

6. Open Forum/New Business

DVO's upcoming city council candidate forum was discussed; Rob to pick a date, invite the candidates and developers for the development Showcase portion of the evening. Board advisor Dave Armstrong to assist with outreach and planning of event.

* Indicates that all motions passed unanimously unless otherwise noted